

Stakeholder Toolkit

USDA Offers Disaster Assistance to Farmers and Livestock Producers Impacted by Recent Winter Storms

Winter storms create significant challenges and often result in catastrophic loss for agricultural producers, especially for those raising livestock, row crops and vulnerable crops like citrus. Despite every attempt to mitigate risk, many agricultural operations suffered losses. When disaster strikes, USDA is here to help.

As agricultural producers move into recovery mode and assess damages, they should contact their local USDA Service Center to report losses and learn more about program options available to assist in their recovery from crop, land, infrastructure and livestock losses and damages.

In an effort to further amplify disaster assistance programs that can help producers recover, I am sharing a social media toolkit and corresponding graphic images for use as you deem appropriate.

We need your help to spread the word to eligible farmers and livestock producers. This toolkit includes:

- Social Media Suggestions
- Graphics (attached)
 - Each of the files attached have been sized to meet specifications for Twitter, Instagram and Facebook respectively.

Other useful resources for farmers and ranchers include:

- [Disaster Assistance Discovery Tool](#) - Learn about USDA disaster assistance programs that might be right for you by completing five simple steps.
- [Disaster Assistance Programs Brochure](#) - A snapshot of all available FSA, NRCS and RMA disaster services and products
- [Farm Loan Discovery Tool](#) - Answer a few short questions to learn about USDA farm loans that might be right for you.

If you have any questions, please contact Greer Gill at Greer.Gill@usda.gov.

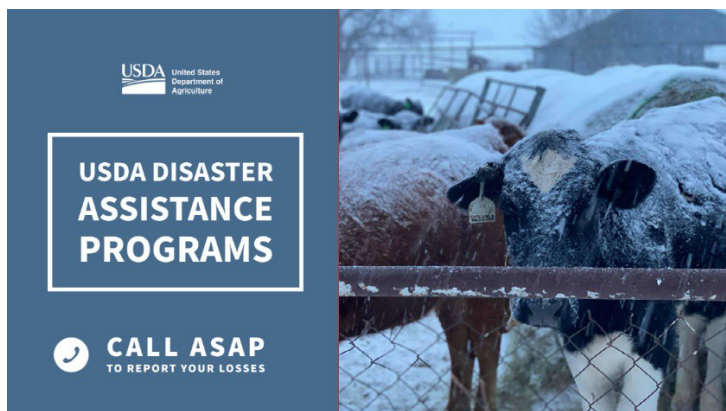
Stakeholder Social Media and Infographics

Twitter

Crop insurance agents are experienced and well-trained in handling natural disaster events. Contact them to report crop damage within 72 hours. Photo Credit: @DaleMurden Visit farmers.gov/connect/blog/disaster-planning-and-assistance/usda-offers-disaster-assistance-producers-facing



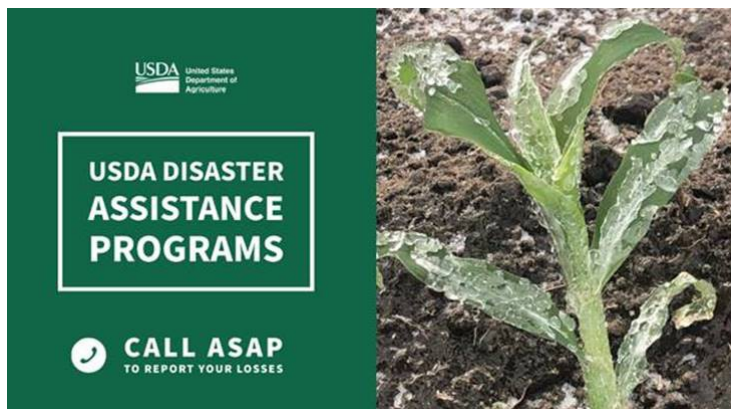
The @USDA has disaster assistance programs to help you recover from this winter storm. Here's what you need to know: farmers.gov/connect/blog/disaster-planning-and-assistance/usda-offers-disaster-assistance-producers-facing



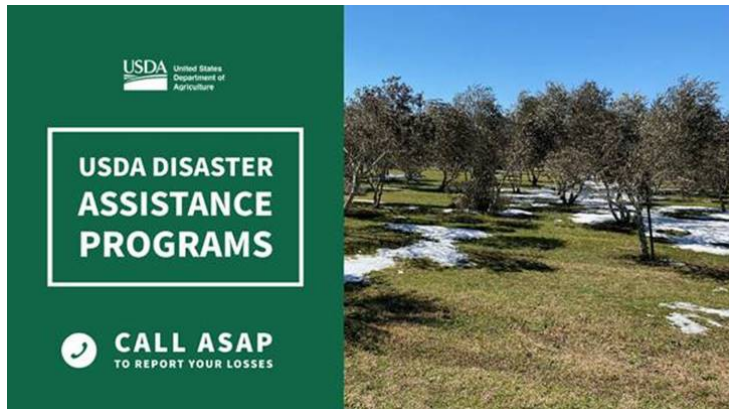
We're here to help you recover. If you've suffered crop or livestock losses from these winter storms, you might qualify for @USDA's disaster assistance programs. Start here: farmers.gov/recover/disaster-tool



If you have NAP coverage for 2021, don't forget to file a Notice of Loss within 15 days of loss becoming apparent or 72 hours for hand-harvested crops. Learn more at farmers.gov/connect/blog/disaster-planning-and-assistance/usda-offers-disaster-assistance-producers-facing



@USDA can help you recover your #winterstorm2021 losses for eligible trees, vines, shrubs and nursery crops. Learn more at farmers.gov/connect/blog/disaster-planning-and-assistance/usda-offers-disaster-assistance-producers-facing



Facebook

Most of the nation is facing unusually cold weather, as winter storms Uri and Viola moved coast-to-coast last week. Winter storms create significant challenges and often result in catastrophic loss for agricultural producers, especially for those raising livestock, row crops and vulnerable crops like citrus. Despite every attempt to mitigate risk, your operation may suffer losses. USDA offers several programs to help with recovery. Learn more about how USDA can help. farmers.gov/connect/blog/disaster-planning-and-assistance/usda-offers-disaster-assistance-producers-facing



Instagram Story or Facebook Story



[Link to farmers.gov/connect/blog/disaster-planning-and-assistance/usda-offers-disaster-assistance-producers-facing](https://farmers.gov/connect/blog/disaster-planning-and-assistance/usda-offers-disaster-assistance-producers-facing)