



Coronavirus Food Assistance Program 2

Toolkit for Stakeholders

USDA announced up to an additional \$14 billion for agricultural producers who continue to face market disruptions and associated costs because of COVID-19. Signup for the Coronavirus Food Assistance Program 2 (CFAP 2) began on September 21 and continues through December 11, 2020.

Producers apply through USDA's Farm Service Agency (FSA). FSA staff members are available via phone, fax, and online tools to help producers complete applications. Options to apply will be available on farmers.gov/cfap. Customers can also utilize FSA's call center to help answer questions.

We need your help. We want to ensure producers are aware of this program and the available resources, including the call center. This toolkit is meant for producers and agricultural organizations to use and share information in their networks. This toolkit includes:

- Key messages
- Newsletter article
- Social media posts
- Social media story posts
- Posters

Frequently Asked Questions can be found at farmers.gov/cfap/faq.

If you have questions, you can reach us at fpac.bc.press@usda.gov.



Key Messages

- USDA announced up to an additional \$14 billion in a second Coronavirus Food Assistance Program (CFAP 2) for agricultural producers who continue to face market disruptions and associated marketing costs because of COVID-19.
- CFAP 2 will provide producers with financial assistance that gives them the ability to absorb some of the increased marketing costs associated with the COVID-19 pandemic.
- CFAP 2 payments will be made for three categories of payment calculations:
 - **Sales Commodities**, including specialty crops, tobacco, and aquaculture, use a sales-based approach, where producers are paid based on five payment gradations associated with their 2019 sales.
 - **Price trigger commodities**, including row crops, livestock and dairy, are major commodities that meet a minimum 5-percent price decline from January through July.
 - **Flat-rate row crops** that do not meet the 5-percent price decline trigger or do not have data available to calculate a price change will have payments calculated based on eligible 2020 acres multiplied by \$15 per acre.
- CFAP 2 has been adapted to better meet the needs of impacted farmers and ranchers. Many more commodities are eligible in CFAP 2 that weren't eligible in CFAP 1:
 - Newly added commodities include hemp, tobacco, ELS cotton, broilers from non-contract poultry growers, shell and dried eggs, turkeys, bison, all classes of wheat, and many more.
- CFAP 2 is subject to a payment limitation of \$250,000 per individual or entity. Special payment limitation rules will be applied to participants that are corporations, limited liability companies, limited partnerships (corporate entities), trusts or estates.
- Signup began on **Sept. 21, 2020** and continues through Dec. 11, 2020 through local Farm Service Agency (FSA) locations.
 - The application, additional forms, and online calculator are available on farmers.gov/cfap.
- A complete list of eligible commodities, payment rates and calculations can be found on farmers.gov/cfap. Our new, easy-to-use CFAP 2 Eligible Commodities Finder makes finding payment rates simple.
- FSA offers multiple options for producers to apply for CFAP 2 including applying online, utilizing the CFAP 2 Application Generator and Payment Calculator, or completing a manual application. Details on all of these options can be found at farmers.gov/cfap/apply.

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- FSA set up a call center in order to simplify how we serve customers across the nation. This call center is available for producers who would like additional one-on-one support with the CFAP 2 application process. Please call 877-508-8364 to speak directly with a USDA employee ready to offer assistance.
 - This is a good first step before a producer engages the team at the FSA county office at their local USDA Service Center.
- Producers should apply through their local FSA office. While many USDA Service Centers are open for business by phone appointment only, FSA is working with our agricultural producers by phone and using email and online tools to process applications.
 - Producers should call their FSA county office to schedule an appointment. You can find contact information for your local USDA Service Center at farmers.gov/cfap, and check Service Center status at farmers.gov/coronavirus/service-center-status.



Newsletter Article

Coronavirus Food Assistance Program 2

CFAP 1 Participants Encouraged to Apply for Additional Assistance

Signup for the Coronavirus Food Assistance Program 2 (CFAP 2) began on Sept. 21, 2020 and will continue through Dec. 11, 2020. CFAP 2 provides eligible producers with direct financial assistance due to market disruptions and associated costs because of the COVID-19 pandemic. Check out a [brief video](#) about the program.

CFAP 2 is a separate program from the first round of the Coronavirus Food Assistance Program, now referred to as CFAP 1. Farmers and ranchers who participated in CFAP 1 will not be automatically enrolled and must complete a new application for CFAP 2. Details on how to apply can be found on farmers.gov/cfap/apply.

CFAP 2 Eligible Commodities Finder

Many more commodities are eligible for CFAP 2 than CFAP 1. Interested in finding the Coronavirus Food Assistance Program 2 payment rates for the eligible commodities you grow or raise? USDA's new, easy-to-use [CFAP 2 Eligible Commodities Finder](#) makes finding payment rates specific to your operation simple. From yam to alpaca farmers – and everyone in between – the payment rate information you need is just a few clicks away. Try it today on your desktop, tablet, or mobile device.

Call Center

A call center is available for producers who would like additional one-on-one support with the CFAP 2 application process. Please call 877-508-8364 to speak directly with a USDA employee ready to offer assistance. The call center can provide service to non-English speaking customers. Customers will select 1 for English and 2 to speak with a Spanish speaking employee. For other languages, customers select 1 and indicate their language to the call center staff.

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Sample Posts for Facebook and Twitter

Below are social media posts for use on Facebook, Twitter, and other platforms. Be sure to tag us: @USDA, @FarmersGov, @usdaFSA, and @USDA_AMS.

- .@USDA is now accepting applications for the Coronavirus Food Assistance Program 2 through Dec. 11, 2020. farmers.gov/CFAP #CFAP [+ graphic option below]
- .@USDA has a call center available to help with producers' CFAP 2 questions. Call 877-508-8364. #CFAP [+ graphic option below]
- Many more commodities are eligible for CFAP 2 than CFAP 1. @USDA's easy-to-use CFAP 2 Eligible Commodities Finder makes finding payment rates specific to your operation simple. <http://farmers.gov/cfap/tool> #CFAP [+ graphic option below]



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Sample Posts for Instagram Story and Facebook Story

Below are graphics for use on Instagram Story and Facebook Story. If your account is enabled to include links, please include farmers.gov/CFAP. Be sure to tag us: @USDA, @FarmersGov, @USDA_AMS.

 <p>CORONAVIRUS FOOD ASSISTANCE PROGRAM 2</p> <p>Accepting Applications Through Dec. 11</p>  <p> Learn More</p>	 <p>CORONAVIRUS FOOD ASSISTANCE PROGRAM 2</p> <p>USDA offers multiple ways for you to apply for CFAP to meet your business needs.</p>  <p> Sign Up Now</p>	 <p>CORONAVIRUS FOOD ASSISTANCE PROGRAM 2</p> <p>We have a call center available to help with producers' questions.</p>  <p> Call us at 877-508-8364</p>
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