

DON'T MISS THIS
PREMIER
SOUTHEASTERN
DAIRY EVENT!



JOIN US FOR THE 2020 GA DAIRY CONFERENCE



JANUARY 20-22



**SAVANNAH
RIVERFRONT MARRIOTT**



WWW.GADAIRYCONFERENCE.COM

NETWORK WITH DAIRY PRODUCERS
FROM ACROSS THE SOUTHEAST

Registration is free for all GA Dairy Farmers!

GA DAIRY PRODUCER REGISTRATION

Registration is free for Georgia dairy producers and their families, but we do require meal reservations for planning purposes. Please register via email or online at www.gadairyconference.com. Georgia Milk Producers **will deduct \$100/night for two nights** from each Georgia dairy farmer's hotel bill at checkout as well. It's our way to show our appreciation for your support and to encourage you to attend your annual dairy conference!

OUT-OF-STATE PRODUCER AND GUEST REGISTRATION

Industry officials and out-of-state dairy producers registration is \$210 per person. This fee includes Tuesday and Wednesday breakfast, Tuesday lunch and all exhibitor break refreshments.

PARKING

Parking at the Savannah Riverfront Marriott has been reduced to \$8 per day for those attending the Georgia Conference.

HOTEL ACCOMMODATIONS

Take advantage of special room rates for the 2020 Georgia Dairy Conference by making your reservations before Monday, December 30, 2019.

The Savannah Riverfront Marriott is offering room rates for those attending the Georgia Dairy Conference from Wednesday, January 15, until Thursday, January 23, at \$132.00/room for single and double occupancy rooms. Individuals are requested to call the hotel at 912-233-7722 or 800-285-0398 for reservations. Please mention you are with the **"2020 GA DAIRY CONFERENCE"** when making your reservation to ensure that you receive the discounted room rate. A link to online reservations can be found on our website at <http://www.gadairyconference.com/accommodations>.

PLEASE NOTE: Any reservation received after the cut-off date will be accepted on a space and rate-available basis. Availability and pricing cannot be guaranteed after the cut-off date.



WWW.GADAIRYCONFERENCE.COM



VETERINARY & NUTRITIONIST CONTINUING ED CREDIT HOURS

Veterinarians and animal nutritionists attending the 2020 Georgia Dairy Conference can earn continuing education credit hours. Registration and certificate of proof can be found at the GDC Registration Table.

DAIRY SPOUSE EVENT

Each year GDC provides the opportunity for spouses to fellowship with other dairy wives on the Tuesday morning of the conference. This event is a great opportunity for spouses to meet one another and share their dairy experiences while enjoying a relaxing morning. Please register to attend when checking in at the conference registration desk.

SE DAIRY STUDENT SYMPOSIUM

The 6th Annual Southeast Dairy Student Symposium will be held in conjunction with the 2020 Georgia Dairy Conference on Jan. 19-20, at the Savannah Riverfront Marriott.

Last year, over 40 students attended from the University of Georgia, University of Florida, Mississippi State, Berry College, Abraham Baldwin Agricultural College and North Carolina State University.

GA DAIRY YOUTH FOUNDATION AT GDC

The Georgia Dairy Youth Foundation develops and provides broad-based financial support to enhance and expand Georgia Dairy Youth Programs conducted via local, county, state, regional and national activities. Join us in supporting GDYF at the Georgia Dairy Conference by participating in multiple giving opportunities.

CALVES FOR KIDS - Donate the value of a bull calf (\$100) to support GDYF. You will receive recognition here at GDC as well as online at <https://www.gadyf.com/>.

GDYF RECEPTION AND SILENT AUCTION

Make plans to join us for a GDYF reception on Monday, January 20, and show your company's support for the industry's next generation. Attendees can bid on items generously donated by exhibitors in our silent auction and GDYF supporters. A few big ticket items will be auctioned off during the Tuesday lunch as well. Money raised at the auction supports all GDYF activities for the upcoming year. This is a great opportunity to show your commitment to the future of SE dairy industry! Be sure to preview the auction items in the Exhibit Hall!

GDC TRADE SHOW

The Georgia Dairy Conference is the LARGEST educational conference and trade show in the southeastern United States that unites producers, vendors, and industry leaders. Participate in our growing and dynamic TRADE SHOW, where you'll browse booths from over 80 companies. There has never been a more vital time for the dairy industry to come together for a brighter and more profitable future!



CONFERENCE AGENDA

MONDAY, JANUARY 20

8 a.m.	ACCM Board of Directors Meeting
8 a.m.	S.E. Student Symposium - Auditorium
10 a.m.	GA Milk Board of Directors Meeting
12:00 p.m.	Registration and GDYF Board of Directors Meeting
12:00	The Dairy Alliance/ADA of GA Board of Directors Meeting
2:00	USDA Secretary of Agriculture Sonny Perdue Invited
3:15	Exhibit Break
4:00	GA Dairy Industry Update
4:30- 6:00	Exhibitor Reception with GDYF Silent Auction in Exhibit Hall

Please note that speakers, time slots and topics may change. This is a tentative agenda.

TUESDAY, JANUARY 21

7:00 – 8:00 a.m.	Continental Breakfast
8:00	<i>Managing Dairy Manure in the Central Valley of California</i> Dr. Deanne Meyer, University of California, Davis
8:45	<i>Milk Quality Tips - Looking at the Whole Picture</i> Dr. Andrew Johnson, The Udder Doctor, Dairy Consultant
9:30	<i>Control the Controllable: Making a Profit in Unprofitable Times</i> Dr. John Ferry, Dairy Consultant and partner in Milk Street Dairy, New York
10:15	Exhibitor Break
10:45	<i>Achieving Excellence</i> Dr. Gordie Jones, Dairy Consultant and a Partner at Central Sands Dairy, WI
11:30	<i>Precision Maternity Care on a Large Dairy</i> Dr. Don Niles, Dairy Dreams LLC
12:15 p.m.	GMP and DHIA Awards Luncheon
1:45	<i>Making Sense of Parlor Performance Numbers</i> Dr. David Reid, Rocky Ridge Dairy Consulting
2:30	<i>Painting Your Own Picture</i> Jay Hill, Co-Owner of Chaffhaye & Row Crop Farmer, New Mexico
3:15	Exhibit Break
3:45	<i>Robotic Milking in the Southeast</i> Jake Martin, JGM Dairy Design Engineers
4:30	<i>Robotic Milking: What We Have Learned So Far</i> Mark Rodgers, Hillcrest Farms, Dearing, Georgia

WEDNESDAY, JANUARY 22

7:00 – 8:00 a.m.	Continental Breakfast
8:00	<i>Securing the Future of Dairy: Anticipating & Mitigating Activist Threats</i> Hannah Thompson-Weeman, VP of Communications, Animal Agriculture Alliance Sponsored by The Dairy Alliance
8:45	<i>Milk Makes Amazing Campaign Report</i> Robert Yanks, Account Management Director, The Partnership
9:30	<i>Opportunities for the Dairy Case: a Retailer's Perspective</i> Philp Prendergast, Kroger
10:15	Exhibit Break
11:00	<i>The Shifting Global Dairy Market</i> Mark Sahlin, Cargill
11:45	<i>Southeast Dairy Outlook</i> Calvin Covington, Dairy Consultant and Author of Dixie Dairy Report

PRODUCER AND GUEST REGISTRATION

GA Dairy Farm Registration is free! Guest Registration is \$210

By Mail: December 31, 2019

Online: January 10, 2020

Yes, I will attend the 2020 GA Dairy Conference!

Primary Registrant: _____ Address: _____

City/State/Zip: _____ Farm/ Company Name _____

Email: _____ Phone: _____

Please list all that are attending from your farm or business

Name: _____ Email: _____

Name: _____ Email: _____

Name: _____ Email: _____

Name: _____ Email: _____

Name: _____ Email: _____

☐ *I am willing to talk with college students on Monday, Jan. 20th at 11 a.m., about the dairy industry (check box)*

GEORGIA DAIRY FARM FAMILIES:

Number of free reservations for:

Tuesday Luncheon _____

Dairy Wives Event on Tuesday _____

INDUSTRY GUEST AND OUT OF STATE PRODUCERS:

Number of reservations _____ @ \$210 each

TOTAL AMOUNT DUE = \$ _____

PLEASE NOTE:

Georgia Milk is committed to providing an optimal educational experience for attendees.

Georgia Milk reserves the right to deny admission either in advance or on-site to anyone whom it believes will disrupt the conference or hinder the learning experience. This decision will be based in part upon the individual's history and/or the history of the organization with whom the person is affiliated.

To ensure that this event provides an optimal educational experience for all attendees, your registration is subject to final approval.

PAYMENT INFORMATION:

Please call office if paying with American Express at (706) 310-0020.

☐ Check Enclosed *(Make check payable to Georgia Milk Producers, Inc.)*

☐ Please charge my credit card (3% processing fee)

☐ Visa

☐ Mastercard

☐ Discover

Name on Card: _____

Card Number: _____

Exp: _____ CVV code: _____

Billing address: _____

City: _____ State: _____ Zip: _____

☐ PLEASE INVOICE ME

RETURN THIS FORM BY MAIL TO:

Georgia Milk Producers, Inc.

1641 New High Shoals Road

Suite 5

Watkinsville, GA 30677

TAX ID: 58-0694706

For more information contact us by phone at 706-310-0020 or email at gadairyconference@gmail.com.

GA DAIRY CONFERENCE TRADESHOW

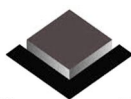


Our 2020 GDC exhibit hall is quickly filling up. Encourage those you do business with to join our event!! The Georgia Dairy Conference can extend a company's brand with many different sponsorship opportunities. The tradeshow is designed for meaningful interactions among producers, leaders and industry suppliers.

2019 Platinum Sponsors



Boehringer
Ingelheim



Diamond V
The Trusted Experts In Nutrition & Health™

zoetis

FOR ANIMALS. FOR HEALTH. FOR YOU.™



**THE DAIRY
ALLIANCE**



**Georgia Milk
Producers, Inc**

www.gadairyconference.com

2020
Georgia Dairy Conference
SAVANNAH | JAN. 20-22
1641 New High Shoals Road
Suite 5
Watkinsville, GA 30677